



“I’m Ready for Exchange” Student Exchange Programme Briefing

Semester B 2023-2024

Date: 27 June 2023

Time: 10:00 to 11:00 am

Venue: 1301, 1/F, LI





“I’m Ready for Exchange” Student Exchange Programme Briefing



A stepping stone to physical mobility



* Know what're the differences between Institutional/College/Departmental Level Exchange Programmes

* Know how to make the application

* Know when to take IELTS/TOEFL

* Know when to attend interview

Student Exchange Programme College of Business

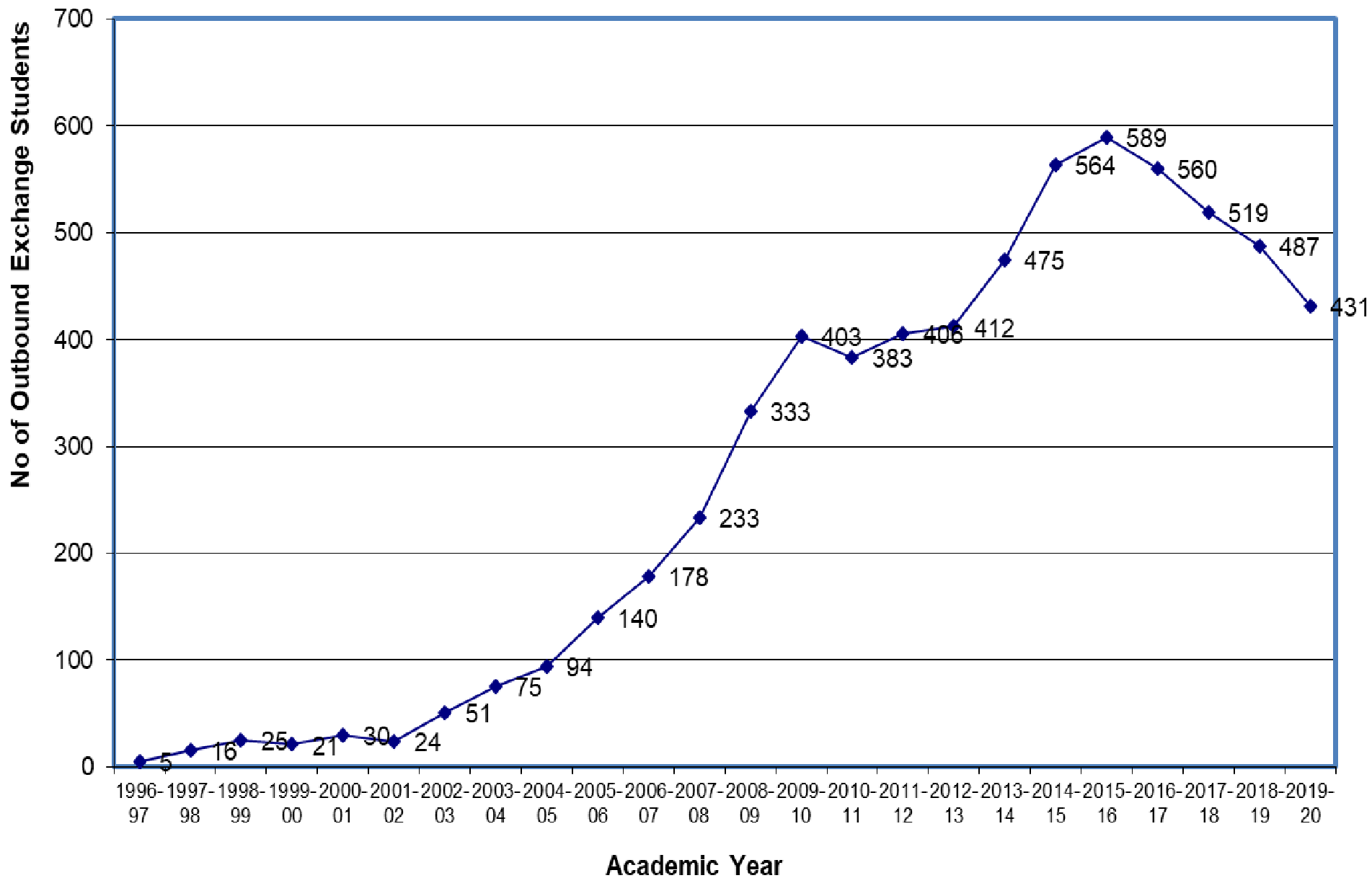
Programme Briefing

Angie Cheung
Executive Officer
(Internationalisation)

Student Exchange Programme

- ❑ The Student Exchange Programme (SEP) was started in 1996
- ❑ Exchange institutions in 6 continents around the world, partnering with renowned overseas universities
- ❑ Established to expose our undergraduate students to MUCH broader learning experiences

No of Outbound Exchange Students





Objectives of Programme

- ✓ To train you to become proactive and independent learners, who are resilient, adaptable and flexible problem-solvers
- ✓ Enable you to practice and improve your language proficiency in the local language (or acquire the basics of a new language)
- ✓ Help you to deepen your understanding, sensitivity and appreciation of cultural diversities, and enhance your cross-cultural competencies
- ✓ Broaden your global outlook and knowledge of different economic, political and social systems



Role of College of Business

- ❖ CB encourages, supports and facilitates students to successfully go on exchange
- ❖ CB nominates students to study abroad through the:
 - College Level Exchange Programme
 - Departmental Exchange Programme
 - Institutional Level Exchange Programme

Overseas Institutions

Signed Exchange Agreement with CityU



**Global Engagement
Office**

College of Business

Department

(GEO)

(CB)

(EF, MKT, MS)



Institutional Level

College Level

Departmental Level



Students select
courses from all
departments

Students select courses
from the field of business
administration

Students select courses
from the field of EF,
MKT or MS

You can choose to go to:

North America

Canada
Mexico
United States

South America

Brazil
Chile
Colombia

Asia

India
Japan
South Korea
Mainland
Malaysia
Singapore
Taiwan
Thailand

Oceania

Australia
New Zealand

Eurasia

Russia
Turkey

Middle East

Israel



Europe

Austria
Belgium
Croatia
Czech Republic
Denmark
Finland
France
Germany
Hungary
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Romania
Slovenia
Spain
Sweden
Switzerland
United Kingdom

Distribution of CityU Outbound Exchange 2021-2022

United Kingdom

United States

Netherlands

Canada

Mainland

Sweden

France

Finland

South Korea

Denmark

Norway

Spain



Academic Aspects

- You would be registered as not-for-degree visiting or exchange students in the overseas universities
- The courses to be taken in the overseas universities must be:
 - relevant to your majors and minors enrolled in CityU
 - approved by your major leader/minor advisor and the Exchange Partner
- Credits earned in the overseas universities will be transferred back to CityU
- Failure of two or more courses will automatically trigger notification to student's Head of Department and Major Leader
- You should not finish all your required graduation credits prior to your exchange study
- You must return to CityU on completion of the exchange period

Tuition Fees and Expenditure

Participating students:

- pay tuition and mandatory fees to CityU
- are responsible for
 - international transportation
 - accommodation and meals
 - living expenses
 - health and travel insurance
 - books and related instructional materials

Financial Support

- ✓ CityU has allocated a significant portion of the generous donations that it has received from the community to outbound exchange students
- ✓ Temporary loans are available from the **Student Development Services (SDS)**

Bursaries

Student Exchange Fund (for UGC students)

Amount of sponsorship depends on *region*:

Maximum HK\$24,000 for one semester or HK\$38,000 for one year

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Special Fund for Non-local Outbound Exchange Students

Maximum HK\$10,000 for one semester

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Funds and Awards

College of Business Exchange Fund

Offered by CB to GBU students only
(Please consult your programme advisor for details)

Departmental Exchange Fund

Offered by IS Department
(Please consult your Departmental Exchange Coordinator for details)

Funds and Awards

Subsidies Offered by the Education Bureau

Scheme for Subsidy on Exchange for Post-secondary Students (SSE)

Scheme for Subsidy on Exchange to “Belt and Road” (SSEBR)
<Apply when you accept the offer in AIMS>

Explorer Grant

For students who study in designated Institutional-level Exchange Programmes offered by GEO



Student Exchange Programme

Minimum Requirements

You must have:

- ◎ Studied one year of your bachelor's degree programme before commencing the exchange programme
- ◎ Min. CGPA 2.8
(after exam result of Summer 2023)
- ◎ Submitted IELTS or TOEFL result on or before 31 July 2023

Minimum Requirements

You must have:

✓ **Met the English language requirements:**
(optional for students who choose Mainland or Taiwan for exchange)

- **TOEFL** Scores of minimum 79 (Internet-based)/213 (Computer-based) or
- **IELTS** scores of minimum 6.5

(The report should be valid until October 2023)

✓ **Met the admission requirements of the host university (e.g. GPA, foreign language)**

Selection Criteria

We are looking for students with:

- ✓ **Good communication skills**
- ✓ **Well-rounded attributes and qualities needed to help you flourish in an overseas environment**
- ✓ **Enthusiasm to be an ambassador of CB/CityU & Hong Kong**
- ✓ **Good performance in selection interview**

Questions to ask yourself

- ◎ Do I have my family's full support?
 - Is there sufficient financial resources?
(Consult with your family)

- ◎ Which country do I want to go to?
 - What do you most want to learn or experience from this exchange?
(Reflect deeply and do your research! Speak to incoming international students or returned students.)

- ◎ Which university is most suited to me?
 - Am I a strong/average student academically? Is the university famous for my major studies?
(Do your research! Speak to inbound international students or returned students. Consult with Departmental Exchange Coordinators)

- ◎ Does that university have the courses I want or need to take?
 - (Do your research! Consult with your major leader or advisor)



Applicant Statement

◎ Think and reflect deeply and analytically

■ Understand yourself :

Who are you?

What are your aspirations, strengths and achievements, areas for development, etc?

What do you expect to gain from the experience?

Why do you think you are a suitable candidate for SEP?

■ Understand your objectives for studying abroad :

Why do you want to participate in the SEP and what do you hope to learn? What are your plans?

How have you prepared for this experience?

Write clearly and check your English!



Study Period

- ❖ **Current Year 1 – BBAU4, BSCCBU4 students**
- ❖ **Current Year 2 - BBAU4, BSCCBU4 students**
- ❖ **Current Year 2 - BBAU3 students**
- ❖ **Current Year 3 – BBAU3, BBAU2**

Semester B 2023-2024



2 B + 3 B Double Exchange

New

for current First Year Students

BBAU4 & BSCCBU4

- Year 1 – CityU >>>>>> make your application in Nov or July
- Year 2 Semester B **First Exchange**
- Year 2 Summer – CityU >>> submit your overseas transcript
- Year 3 Semester A – CityU >>>> confirm your target university
- Year 3 Semester B **Second Exchange**
- Year 4 – CityU >>>>>>> finish your credit transfer

3 B + 4 B Double Exchange

New

for current First Year Students

BBAU3

- Year 2 – CityU >>>>> make your application in Nov or July
- Year 3 Semester B **First Exchange**
- Year 3 Summer – CityU >>> submit your overseas transcript
- Year 4 Semester A – CityU >>>> confirm your target university
- Year 4 Semester B **Second Exchange**
- Year 4 Summer >>>>>>> finish your credit transfer

Double Exchange

New

for current First Year Students

- Open to students achieving academic merit on their first exchange
- Academic merit = high grades in exams or other notable achievements, e.g. case competition, international conference, promoting CityU in an international day, etc.
- Students have the priority to choose their second target university in the second round application

Double Exchange

New

Funding Support



First Exchange

Receive Student Exchange Fund

Second Exchange

Apply for SDS Scholarships

Application

- All current Year 1 and 2 students (2 or 3-Year BBA Programme) or Year 1, 2 and 3 students (4-Year BBA & BSCCB Programme) of the College of Business are welcome to apply
- Online application is available on the web in July 2023
- Application Period:
1 to 31 July 2023

Application

Submit the following documents online before the deadline:

- 1. A recent passport-sized photo**
- 2. 1-min Video of Self-Introduction**
- 3. IELTS or TOEFL score report**
- 4. DSE Report (*for local students only*)**
- 5. Reflect deeply in answering the questions in the “Applicant Statement”**
- 6. Study Plan for your target university**
- 7. Any other supplementary information which you think would be relevant to your application**

Application

You are required to complete the applications for **(i) and optional for (ii)**. Interview is required for **(i)**. Students who do not receive any offer for **(i)** will be nominated by CB to apply for **(ii)**:

(i) College & Departmental Level Exchange Programmes

- (select max. of 10 target countries and universities)

(ii) Institutional Level Exchange Programmes

- (select max. of 4 target universities)

Confirmation of Study

- **You will need to confirm your acceptance of offer in AIMS in September**
 - (i) College & Departmental Level Exchange Programmes, or**
 - (ii) Institutional Level Exchange Programmes**
- * Settle the caution money in AIMS**

Priority

**Priority will be given to applicants who
submit IELTS or TOEFL reports
by the deadline of **13 August 2023****

Important Dates

Event

Tentative Date

- Application for the College and Departmental Level Exchange Programmes 1 to 31 July 2023
- Programme Briefing 27 June 2023
- Registration for IELTS or TOEFL early-June 2023
- Attend the IELTS or TOEFL before 15 July 2023
- Submit IELTS or TOEFL Report 31 July 2023
- Late submission of IELTS or TOEFL Report before 13 August
- Interview for College and Departmental Level Exchange Programmes 9 to 11 August 2023

Important Dates

Event

Tentative Date

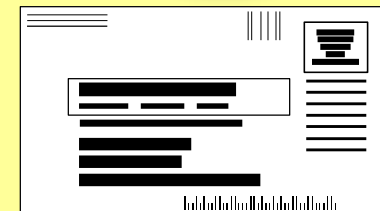
- **Announcement of Result for College & Departmental Level Exchange Programmes** **21 August 2023**
- **Briefing Session for Selected Students** **22 August 2023**
 - College and Departmental Level Exchange Programmes
- **Application in AIMS** **15 to 31 August 2023**
 - Institutional Level Exchange Programmes
- **Announcement of Result for the Institutional Level Exchange Programmes** **9 September 2023**
- **Briefing Session for Selected Students** **20 September 2023**
 - Institutional Level Exchange Programmes
- **Briefing Session for Course Plan** **21 September 2023**

Contact Points

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Office Hours: 14:00 to 17:00

Other Time: By appointment only

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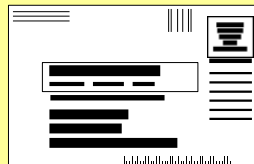
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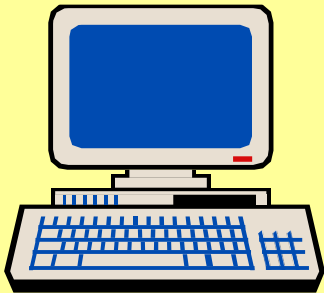
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Webpage

Exchange Programme







Q1: I'm a BBAU4 student who will be Year 4 in September 2023. Is it possible for me to make the application in the second round?

BBAU4 students are not eligible to study abroad in their final semester. If you have applied for leave of absent in Year 4 or Sem B 2023-2024 is not your final semester, then you may apply in this second round for you to study abroad in Sem B 2023-2024. But you cannot finish all your graduation required credits prior to your exchange study.

Q2: Which CGPA will be considered for my second round application?

Summer 2023

Q3: Can I revise my online application form after I submitted it?

Applicants can edit the form from time to time before the deadline of 31 July 2023.



Q4: Is it compulsory to have IELTS score?

All the programmes at College Level required IELTS or TOEFL scores (optional for Mainland or Taiwan). Some programmes offered by Institutional Level haven't this requirement, but quotas are very limit.

Q5: When should I submit my IELTS report?

Priority will be given to applicants who submit the report before 31 July 2023. Late submission before 13 August 2023 is still acceptable.

Q6: Can I make credit transfer for my exchange study?

Make sure your target university offer your major of study in particulars if you are a final year student. When you are being selected as our exchange student, you will be given more information.



Q7: I have taken IELTS before, is it still valid for my second round application?

Your IELTS report should be valid until end of October 2023 (within two years of your test date)

Q8: I'll not available to attend the group interview from 9 to 11 August 2023. What can I do?

You will be nominated by CB to apply for the Institutional Level Exchange Programme in August/September 2023

Q9: Do I need to attend the interview of Institutional Level Exchange Programme?

No interview is required for I-Level. Applicants need to attend the interview of College Level Exchange Programme from 9 to 11 August



Q10: Will I receive any funding support?

All selected students will receive Student Exchange Fund for local students or Special Fund for non-local students.

They are bursaries and application is not required

Explorer Grant - Application is not required

Students who study in designated Institutional-level Exchange Programmes offered by GEO will receive HK\$10,000 in addition to other eligible funding administered by GEO (e.g. Student Exchange Fund)

Q11: May I apply for further funding support?

Students from the Department of Information System may apply for IS Departmental Exchange Fund – Contact your home department



Subsidies Offered by the Education Bureau

Scheme for Subsidy on Exchange for Post-secondary Students (SSE)

Scheme for Subsidy on Exchange to “Belt and Road” (SSEBR)

<Apply when you accept the offer in AIMS in mid-September 2023>

College of Business Exchange Fund

Offered by CB to GBU students only

(Please consult your programme advisor for details)

Q12: When will I receive the result?

You will receive the announcement of result by e-mail for the College/ Departmental Level Exchange Programme on 21 August and selected students have to attend our briefing session on 22 August.



Q13: After I received the offer from College Level Exchange Programme on 21 August 2023, can I also apply for the Institutional Level Exchange Programme in AIMS by September?

No. If you want to apply for the I-level, you have to decline the offer of C-level first otherwise CB would not nominate you to make the application. All I-level application should be nominated by CB.

Q14: If I accepted my offer, may I decline the offer later?

All students have to accept their offer in mid-September 2023 in AIMS and settle the caution money. If you decide to withdraw after mid-Sep, the caution money will be forfeited.